

# Investment Update

As at 30<sup>th</sup> September 2020



**Spheria Emerging Companies Limited**  
**ACN 621 402 588**

Pre-tax net tangible assets<sup>4</sup>  
**\$1.924**

Company<sup>7</sup> performance p.a.  
(since inception)  
**1.5%**

## Company Facts

---

<b>Investment Manager</b>	Spheria Asset Management Pty Limited
<b>ASX Code</b>	SEC
<b>Share price</b>	\$1.58
<b>Inception date</b>	30 November 2017
<b>Listing date</b>	5 December 2017
<b>Benchmark</b>	S&P/ASX Small Ordinaries Accumulation Index
<b>Management Fee</b>	1.00% (plus GST) per annum <sup>1</sup>
<b>Performance Fee</b>	20% (plus GST) of the Portfolio's outperformance <sup>2</sup>
<b>Market Capitalisation</b>	\$96.8m

---

<sup>1</sup> calculated daily and paid at the end of each month in arrears

<sup>2</sup> against the Benchmark over each 6-month period subject to a high-water mark mechanism

## Commentary

The Company's pre-tax NTA increased 1.3% in September (adjusted for the payment of the FY20 final dividend), the S&P/ASX Small Ordinaries Accumulation Index declined 2.8%.

### MONTHLY COMMENTARY

Markets pulled back over September with declines paced by high momentum tech stocks, as investors worried over highly stretched valuations and resource stocks as the likelihood of a timely extension to waning US stimulus dimmed due to politicking by President Trump and Congressional Democrats. The Company was a beneficiary of an underweight to high momentum stocks, as well as the trend for many smaller companies to delay their investor roadshows (and hence much of the 'price discovery' process that occurs during result season) until well into September.

Locally we observed some retrenchment amongst a handful of high momentum names trading on very stretched valuation metrics, that either disappointed expectations, had negative news flow during the month or just rose to unsustainable levels in August. Examples included buy now pay later player ZIP Co (Z1P.asx (-33% on Paypal entering the space)), Nearmap (NEA.asx (-23% following a surprise equity raise)), EML Payments (EML.asx (-16%)) and Pointsbet Holdings (PBH.asx (-13%)).

Despite this we continue to observe concerning signs of speculative excess in high momentum names, particularly in areas that are viewed as COVID-19 beneficiaries like E-Commerce, Fintech and Biotech.

The first is that we are seeing a highly elevated number of fresh listings of players in these sectors. Invariably they are listing at sky high multiples of earnings (if positive), sales, book or almost any other metric one chooses to look at. The justification is that these businesses typically have massive total addressable markets, high fixed cost bases and very low incremental operating expenses so these businesses have the *potential* to be highly profitable in the future. While IPOs can be a rich vein of potential outperformance when priced appropriately, in our experience vendors of businesses at IPO (particularly those primarily selling down rather than raising fresh equity) tend to be good market timers given the inherent information asymmetry involved in the sale of a private business.. This appears to be particularly so when multiple players in an industry list in close succession (e.g. the aged care sector performance since the listing of Regis Healthcare (REG.asx), Estia Health (EHE.asx) and Japara Healthcare (JHC.asx) suggests vendors had far better insight into future funding decisions by the Federal Government than the public market). It is therefore concerning to us to see a wave of primary offerings in these sectors in addition to highly elevated insider sales and secondary offerings by many names in these sectors. As Brad Delong and Larry Summers (renowned economists) note "[t]he rule of thumb in high technology has been that the market leader makes a fortune, the first runner-up breaks even, and everyone else goes bankrupt rapidly." It appears to us that there are many businesses on the ASX (many in the same sectors) that are pricing in success, when logically the likelihood of that outcome occurring is low

**Continued on the next page...**

The second is the apparent increase in direct retail participation in the market. We have previously observed that the rise of low or no cost trading platforms like Robin Hood is much higher than normal direct retail investor participation in equity markets in the U.S. Locally we note that low cost platform 'Superhero' (\$5 trades), began trading during the month of September and reportedly had added 10 thousand accounts within three weeks. While there are many direct investors with strong analytical skills and investing discipline that have demonstrated strong returns over many years we note that the academic literature suggests on balance retail investors tend to meaningfully underperform broad market indices due to being procyclical, trading excessively and having short holding periods on stocks. Anecdotally, Super Hero investors are reported to have significant overweights in high momentum names (e.g. in the buy now pay later sector) and be actively trading on the advice of unregulated social media investment forums on Reddit and Facebook.

With the rise of passive, quantitative and now direct retail investors in the market it is little wonder valuation disparities appear to be at levels not seen since the dot.com boom. While we don't dispute that low long term interest rates that are currently being seen *ceteris paribus* should lead to higher valuations (in particular for businesses with high growth in the long term), we would note that the reasons for the long term decline in interest rates strongly suggests that all other things are **not** equal. Namely deteriorating demographics, low wage growth rates and the persistent failure of inflation to hit central bank targets suggests an environment where earnings growth is more uncertain than previously may have been the case. With that in mind it may make sense to pay more for a high returning, high growth business with strong barriers to entry and a proven business model than had been the case previously. On the other hand, we would argue that paying more for highly uncertain cashflows from unproven business models makes little sense when the risks to those cashflows is far greater than would have previously been the case. This is particularly the case in our opinion when there remain many 'boring' and relatively unpopular names with proven, high returning and cash generative business models that remain available to purchase in the market at multiples well below their historical relative trading ranges. It is here that we continue to look for opportunities rather than be distracted by stocks which lack fundamental support for their valuations.

#### **Major contributors to performance were:**

**Mortgage Choice (MOC.ASX)** was the largest contributor to performance during the month returning 32%. Mortgage Choice was trading at levels similar to those it hit in early 2019 immediately post the Hayne Commission recommending a regime that would have decimated the broking industry (since comprehensively rejected by the Morrison Government). This and the Government flagging in late September that it would look to abolish the responsible lending regime for mortgages saw the stock re-rated. We note that the stock remains on only 7x EV/EBIT despite being a highly cash generative business that appears to be well positioned to benefit from a substantial reduction in bank's proprietary branch networks.

**A2B Australia (A2B.ASX)** rose 22% over the month. While the company's short-term performance remains significantly impacted by reduced taxi usage from COVID-19 related restrictions (particularly in Melbourne) the balance sheet is more than strong enough to see A2B through (\$24m net cash) and A2B's core mobility market in Australia is gradually improving. The company also began to articulate a measured strategy to grow its payments business into the non-taxi space in Australia and its mobility platform solutions business globally. We believe the market continues to discount an overly bearish outcome on the core mobility business let alone any success on the latter two growth opportunities.

**Class (CL1.ASX)** continued its strong performance over August returning another 8% over the month. The market appears to be starting to give management some credit for the transformation initiatives they have undertaken to enter two new addressable markets (Trust accounting and the Document and Corporate Compliance space), that roughly triple its total addressable market. Despite this we still see the business as undervalued given its < 5x EV/Sales multiple relative to an index of materially more expensively priced SaaS business models. This is particularly so when one considers that Class is already solidly profitable and is able to reinvest its not insignificant cashflows into high returning organic and inorganic growth, rather than having to tap equity holders for additional funds on a regular basis.

***Continued on the next page...***

## Major detractors to performance were:

**City Chic Collective (CCX.ASX)** was the largest detractor declining 11% over the month as it revealed it was the under-bidder in a bankruptcy auction for the E-Commerce assets of US based Ann Taylor's Catherine's plus size fashion business, despite having been appointed the stalking horse bidder in July. While our analysis suggests the deal would have been highly accretive even at the final price (US\$40.8m vs. the stalking horse bid of US\$16m) we believe the company showed admirable restraint in preserving capital to instead fund organic growth and alternative M&A opportunities. We continue to see the company as well placed to invest capital at very highly incremental returns.

**Sigma (SIG.ASX)** detracted as it fell 13% over the month. Despite reporting a result over the month that saw meaningful earnings upgrades in outer years the stock fell on heavy volumes. We believe transition selling and potentially a desire by investors to take profit in staples that have been COVID-19 resilient is the cause of the price weakness. We continue to see Sigma as well placed to replace the earnings lost from the transition of Chemist Warehouse PBS volumes to Ebos Ltd as it continues to win share off Ebos and Australian Pharmacy Industries, particularly in smaller, more profitable customers disgruntled with the level of service from the other two distributors. With a brand-new network of DCs (including c25% worth of its market cap in owned DCs), a soon to be completed new ERP system and strong sales momentum we see Sigma as meaningfully undervalued relative to its medium-term growth and expected cash generation.

**Superloop (SLC.ASX)** declined 16% over the month. While the business is making progress in building its recurring revenue base the market appears concerned that the appointment of a new Chief Executive Officer may herald a rebasing of near-term earnings expectations.

## Outlook

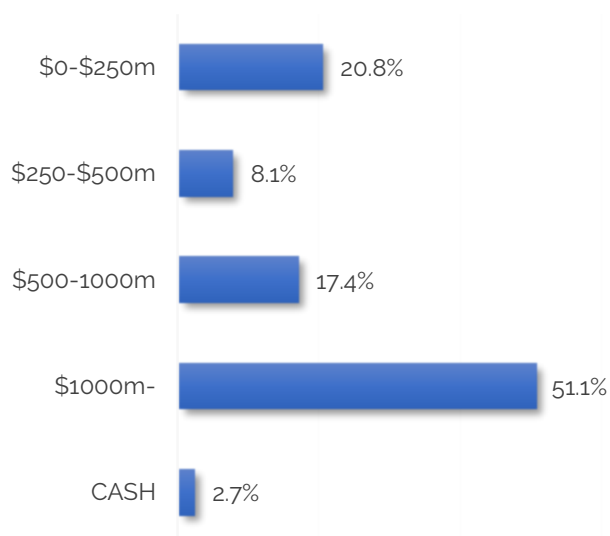
We continue to believe our investors are best served by staying true to our investment philosophy to buy cash generative business models, with a track record of solid returns and at sensible valuations having regard to their industry dynamics and positioning. The month saw further recognition of the extent of undervaluation of our portfolio companies, yet despite very strong performance from our names we continue to see material upside on an aggregate basis in our portfolio holdings. Importantly we also continue to find and invest in new names with similar characteristics. Despite a small shift in market sentiment we continue to observe a bifurcation of the market that remains near historic highs amid concerning signs of speculative excess in momentum names. This creates both risk for those investing without discipline and opportunity for investors with the patience to wait out short term market dislocations. We are simultaneously perplexed by the valuation disparities we are observing and excited by the investment opportunities they are presenting us. While it is impossible to predict the future, we remain of the view that a disciplined approach to investment with a focus on the fundamentals stands a good chance of being rewarded with outperformance in a world where observation of fundamentals appears to be increasingly rare amongst equity market participants.

## Top 10 Holdings

Company Name	% Portfolio
Class Limited	5.2
City Chic Collective	4.0
Breville Group Ltd	3.9
Ht&E Limited	3.9
Corp Travel Limited	3.6
Sims Limited	3.3
Healius	3.3
Adbri Limited	3.3
Bega Cheese Ltd	3.3
Asaleo Care Limited	3.3
<b>Top 10</b>	<b>36.9</b>

Source: Spheria Asset Management

## Market Cap Bands



Source: Spheria Asset Management

## Net Tangible Assets (NTA)<sup>3</sup>

Pre-tax NTA <sup>4</sup>	\$1.924
Post-tax NTA <sup>5</sup>	\$1.992

<sup>3</sup> NTA calculations exclude Deferred Tax Assets relating to capitalised issue cost related balances and income tax losses

<sup>4</sup> Pre-tax NTA includes tax on realised gains/losses and other earnings, but excludes any provisions for tax on unrealised gains/losses

<sup>5</sup> Post-tax NTA includes tax on realised and unrealised gains/losses and other earnings

## Performance as at 30<sup>th</sup> September 2020

	1m	6m	1yr	2yr p.a.	Inception p.a. <sup>6</sup>
Company <sup>7</sup>	1.3%	36.3%	-2.5%	-1.6%	1.5%
Benchmark <sup>8</sup>	-2.8%	30.9%	-3.3%	0.2%	3.2%

Past performance is not a reliable indicator of future performance.

<sup>6</sup> Inception date is 30<sup>th</sup> November 2017

<sup>7</sup> Calculated as movement in Company's pre-tax NTA (which includes tax on realised gains/losses and other earnings, but excludes any provision for tax on unrealised gains/losses), assuming the re-investment of any dividends paid by the company

<sup>8</sup> Benchmark is the S&P/ASX Small Ordinaries Accumulation Index

### Disclaimer

Spheria Asset Management Pty Ltd ABN 42 611 081 326, ('Spheria'), the Corporate Authorised Representative 1240979 of Pinnacle Investment Management Limited (AFSL 322140), is the investment manager of Spheria Emerging Companies Limited ABN 84 621 402 588 ('SEC' or the 'Company'). While SEC and Spheria believe the information contained in this communication is based on reliable information, no warranty is given as to its accuracy and persons relying on this information do so at their own risk. Subject to any liability which cannot be excluded under the relevant laws, Spheria and SEC disclaim all liability to any person relying on the information contained in this communication in respect of any loss or damage (including consequential loss or damage), however caused, which may be suffered or arise directly or indirectly in respect of such information. Any opinions and forecasts reflect the judgment and assumptions of Spheria and its representatives on the basis of information at the date of publication and may later change without notice. Disclosure contained in this communication is for general information only and was prepared for multiple distribution. The information is not intended as a securities recommendation or statement of opinion intended to influence a person or persons in making a decision in relation to investment. The information in this communication has been prepared without taking account of any person's objectives, financial situation or needs. Persons considering action on the basis of information in this communication are to contact their financial adviser for individual advice in the light of their particular circumstances. Past performance is not a reliable indicator of future performance. Unless otherwise specified, all amounts are in Australian Dollars (AUD). Unauthorised use, copying, distribution, replication, posting, transmitting, publication, display, or reproduction in whole or in part of the information contained in this communication is prohibited without obtaining prior written permission from SEC and Spheria.